

“Am I getting a good rate?”

A FEW INSIGHTS TO YOUR CHOICES:

When selecting a wedding DJ, longevity is a testament to the success delivered prior. Vermont is home to many DJ companies, however, you will find a very limited few who can boast ratings and longevity in the same bracket.

Our market research found:

Most DJ companies in Vermont operate with multiple employees, and accrue reviews at a much faster rate. This became our metric in refining a quality selection. The best metric, we found, was the number of reviews as displayed on WeddingWire for the Burlington-Plattsburgh Market (snapshot 12/3/25) as displayed below.

All vendors below have accrued over 100 WW reviews.

Competitor names have been obscured.

	Reviews	Began	Adv. DJ Rate	Notes
#####	362	1978	\$2500	Multi-generational multi-tiered company with many employees
#####	154	1996	\$2950	Sold to a new owner in past 10 years. Diversified with a trivia company
#####	269	2001	\$2000 - \$3000	
#####	250	2005	n/a	Last review posted in 2023. May no longer be in business. Existing URL redirects to domain parking
FOLEY WEDDINGS	161	2008	\$1900	OUR COMPANY
#####	112	2009	\$2600	Turntablist, regular at Red Square, Burlington
#####	159	2013	\$2500	
#####	163	2015		
#####	127	2018	N/a	Alarming incident mentioned in WW reviews.

Ordered by year started

Date source: as mentioned on their sites, or as far back as wayback site data show their website being active.

In light of one other DJ company showing a broken URL and lack of review activity, it's presumed they're no longer in business. This company is omitted from findings below.

INSIGHTS:

As illustrated above

Among wedding DJs who operate in Vermont who carry at least 100 reviews on WeddingWire...

IN OUR MARKET, Foley Weddings is:

#4 in longevity

Only four other reputable companies (by the threshold above) have been in operation LONGER than Foley Weddings.

#4 in number of reviews accrued

Only four other reputable companies (by the threshold above) have accrued MORE than Foley Weddings.

ONLY single-DJ operation, this tier

Foley Weddings is the only DJ in the ranking that operates as a solo dj and does not delegate to employees.

About \$600 less than comp., this tier

Our ultimate goal is to accrue a greater bottom line at the end of the year, not necessarily more per event, although it is our aspiration. Our records indicate that when we increased our rate in 2024 and 2025, we accrued a smaller amount at for a year total. For these reasons, we reverted our rate back to that of 2023. With larger companies who employ whomever, there also needs to be enough rate to satisfy both the company and the operator, which makes perfect sense.

This requirement does not apply to us.

Why This Data Matters to You

When comparing Vermont DJs with 100+ verified WeddingWire reviews, only a handful qualify. Among them, Foley Weddings stands out for reasons that directly affect your wedding day:

1. Proven Reliability

Foley Weddings has been operating since 2008, making it one of the longest-running reputable DJ services in Vermont with 100+ reviews. Longevity = a long record of successful weddings, not a new operation still learning the ropes.

2. High Reviews Without a Large Staff

Most companies with high review counts use multiple DJs working many events at once.

Foley Weddings is the rare exception:

Every single review reflects the work of one person—your actual DJ. You're not rolling the dice on which staff member you'll get. You get the same DJ whose track record you're reading.

3. Consistency You Can Trust

Multi-DJ companies vary event to event.

Foley Weddings delivers:

One DJ

One standard of quality

One accountable professional from planning to last dance. This means no substitutions, no surprises, no inconsistency.

4. Highest-Ranked Single-DJ Company

Among all Vermont DJs with 100+ WeddingWire reviews:

#4 in longevity

#4 in reviews

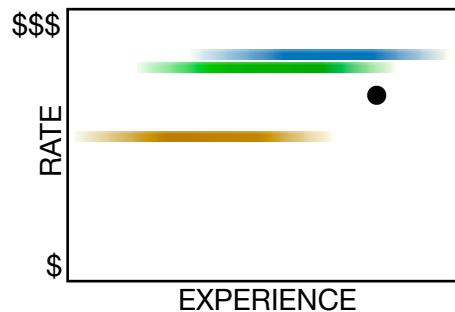
#1 as a single-DJ operation

This places Foley Weddings in a category of its own: Top-tier reputation with personalized, one-on-one service.

What This Means For You

You get the reliability of a top-reviewed company with the personal attention of a single dedicated DJ.

No handoffs, no random staff, no guesswork. Just a consistent professional who has built a 17-year reputation one wedding at a time.



Pros and Cons of Multi-Operational companies

Pros of Multi-DJ Companies:

- Larger teams mean higher availability and the ability to book multiple weddings on the same date.
- They can scale easily, which sometimes allows for lower starting prices or big bundled service packages.
- Convenience can be appealing, especially when they present themselves as a one-stop shop.

Cons of Multi-DJ Companies (where it really matters):

- The biggest issue is that the price you pay does not guarantee the experience level of the entertainer who shows up. See illustrative table below.
- You book the company name, but the DJ assigned may be someone entirely different than the person whose reviews you read.
- Reviews are usually pooled from multiple DJs, so the skill level that earned those reviews may not match the specific DJ you get.
- Many companies promote a headline DJ on their website, but couples often end up with a less experienced staff DJ once the contract is signed.
- Staff turnover is common; the DJ you thought you were getting may leave the company before your wedding date. Most do not see it as a primary income.
- Because every staff DJ has different skill levels, equipment habits, and event awareness, your experience becomes inconsistent and unpredictable.
- This creates a major pitfall: the investment you make may not buy the level of talent the company's reputation suggests.

Why this matters to the couple:

- A DJ influences the timing, mood, energy, and flow of the entire wedding.
- When the company sends someone less experienced than the person you believed you were hiring, the quality of your night can suffer even though the price you paid was based on the company's best talent—not the actual performer.
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